**Using data with Google Tools**

Data Journalism is now mainstream, and Google has paid efforts to empower innovation at the intersection of media and technology. People use Google to search for data from census, Google scholars and so forth. Most importantly, Google trends report an index of search activity. There are both soft and hard data in Google trends, like presidential nominees’ data and Halloween’s data. Those data are presented as line chart, distribution curve and so forth. Google trends allow data be demonstrated visually and distinctly. It can be used as good sources for infographic.